

## **What Are You Worth?**

*Your business has a price tag and you need to know what it is.*

Business valuations are essential for making smart financial and business decisions. Whether you are planning to sell your business, need to support estate planning and gifting strategies or negotiate a buy-sell agreement, you cannot leverage a good deal if you haven't established your worth.

The Business Valuation Group at Froehling Anderson has helped clients put a value on their businesses for more than 20 years. If you need a full valuation report or just a baseline calculation, your team includes CPAs with business valuation credentials.

### **Knowing the Right Approach**

A good valuation can use up to three different approaches to determine the value of your business. Froehling Anderson analyzes all of them – market, income and asset calculations – and synthesizes the data into an accurate picture of your business for the following applications:

- » Gifting strategies in accordance with succession and estate planning to minimize your tax obligations and maximize value to beneficiaries
- » Buy-sell agreements with multiple shareholders to establish valuation procedures and division of shares in the case of a departing shareholder
- » Routine valuations to demonstrate value to ownership candidates and shareholders in succession planning strategy
- » M&A valuations to maximize value to the seller, particularly with multiple bids
- » Expert testimony and valuations in business litigation due to divorce or shareholder disputes

Froehling Anderson conducts multiple valuations and consults in this area for private companies in manufacturing, professional services, retail, subcontracting and technology, to name a few. We know when to apply the proper discounts, how to protect your hard-earned assets and show you what you're worth.

*Call Froehling Anderson today to learn more.*

